



January 2024

Dear Spring Dairy Expo Supporter:

The Spring Dairy Expo (SDE) showcases great dairy cows, dedicated people and the incredible youth that make up Ohio's dairy industry. This event brings the people of the industry and the breeders and exhibitors showcasing their cattle together for a fun competition, but mostly for great camaraderie and fellowship. SDE is an event folks from Ohio, and those from several surrounding states, look forward to as they shed the winter doldrums and become excited to see the potential of the cattle they have been working so hard to develop. The youth of the dairy industry are also focused on, with showmanship, judging contests and breed shows that allow them to showcase their talents, meet up with old friends and connect with new ones!

We returned to the Ohio Expo Center and State Fairgrounds, Columbus, Ohio, in 2023. Covid time moved us around a little, but we are back to our historical location! As in years past, SDE promises to be a great event for the dairy industry! We are so passionate about its occurrence, as it is one of the few times when producers of all breeds gather to demonstrate the reasons they enjoy this business.

The 2023 SDE was a well-attended event from the exhibitor and youth perspective, as it has been for so many years. The show features all major dairy breeds, all of which have individuals who continue to win banners on the national level! This event is a nationally recognized show for the Holstein breed. Tradition continues with a sale managed by the Buckeye Dairy Club of The Ohio State University, again featuring all the major breeds of dairy cattle. The dairy industry is strong with our young supporters and enthusiasts. A youth showmanship contest, sponsored by the American Dairy Association Mideast, regularly attracts close to 150 youth. The statewide 4-H and FFA judging contest, with over 400 youth, is a continuously growing annual event.

You are invited to play a special role in this multi-faceted annual event. The dairy producers you work with, and provide goods and services to, are at the event and appreciate it when you are involved in other areas of the industry. We hope you'll continue to support the show this year!

Sponsorship levels are:

- Platinum – \$4,000
- Supreme – \$2,500
- Grand – \$1,500
- Reserve – \$1,000
- Honorable Mention – \$500
- Supporting Friend – \$250

SDE is operated as part of the Ohio Purebred Dairy Cattle Association.

We appreciate your support and look forward to working with you and your company, either as a repeat or a new sponsor, in helping to make Spring Dairy Expo successful in 2024!

Thank you,

Angi Kaverman
Angi Kaverman
Spring Dairy Expo, Show Manager

Erica Davis
Erica Davis
Sponsorship Coordinator

2024 Spring Dairy Expo Sponsorship Opportunities

Organization _____ Contact Person _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Email _____

Link to your company website or your contact email to be part of the [SDE Website](#) and the show program to link our visitors to you in reward of your support to us! (Email Erica your logo or an ad to include if you wish!)

We would like to participate at the following sponsorship level:

Platinum Supreme Grand Reserve Honorable Mention Supporting Friend

Invoice us at the above email.

If no invoice is needed, send check and this form by March 1 to:

Spring Dairy Expo - ATTN: Julie Ziegler - 1224 Alton Darby Creek Road, Columbus, OH 43228

Would you like to be a part of the exhibitor "goodie bag"?!

***Please send about 200-250 of your items to Erica Davis
(to arrive before March 22, 2024) at 360 South Main Street, New Holland OH 43145***

For more information contact Erica Davis at 614-371-8533 or cowladydesigns@gmail.com